

COPY FORM

CLIENT: ROSS CHOCOLATES TITLE: DIET
ID#: ROSS.04B WRITER: BK LGTH: 60 START: END:

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INSTRUCTIONS:

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SHE: OKAY, I CAN'T STAND THIS DIET.. I NEED CHOCOLATE...

HE: HONEY...

SHE: YOU DON'T UNDERSTAND.. I NEEED CHOCOLATE.

HE: I KNOW YOU'VE WORKED HARD ON THIS DIET, BUT I HAVE....

SHE: (perks up) YOU HAVE CHOCOLATE?

HE: SOMETHING BETTER....

SHE: THERE'S NOTHING BETTER THAN CHOCOLATE...

HE: ... ROSS DARK DELIGHT CHOCOLATE... SUGAR FREE...

SHE: NO. MUST HAVE CHOCOLATE. MUST HAVE SUGAR.

HE: NO, THIS IS SMOOTH BELGIAN DARK CHOCOLATE.... AND IT'S NOT ONLY SUGAR FREE, IT HAS JUST ONE CARB.

SHE: ONE CARB? SUGAR FREE? IT MUST TASTE LIKE THE WRAPPER...

HE: (offering) TASTING IS BELIEVING...

SHE: (sfx: unwrapping, eating) OH, MY... THIS IS SUGAR FREE? IMPOSSIBLE.

HE: NOPE... IT'S ROSS DARK DELIGHT.. SUGAR FREE, GUILT FREE, AND ONLY ONE CARB... THE BETTER CHOCOLATE.

SHE: OKAY, WHERE ARE THE REST OF THEM...?

ANNCR: ROSS CHOCOLATES.. TOOTH FRIENDLY, DIABETIC FRIENDLY, CARB FRIENDLY. SUGAR FREE, GUILT FREE.. AVAILABLE AT HAPPY HARRY'S, CVS, AND LYONS PHARMACY AND CITY PHARMACY IN ELKTON. OR VISIT ROSSDIRECT.COM FOR OTHER VARIETIES OF ROSS CHOCOLATE.... THE BETTER CHOCOLATE, BECAUSE IT'S GUILT-FREE! ONE BITE WILL TELL YOU NOTHING COMPARES, TWO BITES WILL CONVINCEN YOU.