

COPY FORM

CLIENT: ROSS CHOCOLATES TITLE: I WANT CHOCOLATE

ID#: ROSS.04A WRITER: BK LGTH: 60 START: END:

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INSTRUCTIONS:

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HE: I WANT CHOCOLATE.

SHE: WE JUST HAD DINNER...

HE: I WANT CHOCOLATE.

SHE: I WORKED HARD ON THAT DINNER, AND ...

HE: I WANT CHOCOLATE.

SHE: OKAY, I WAS SAVING THIS FOR ME, BUT HERE.

**HE: I WANT... (reading) "ROSS DARK... SUGAR FREE CHOCOLATE?" SUGAR FREE?
(doubtfully) I DON'T THINK SO...**

**SHE: NO, LOOK... IT'S SMOOTH BELGIAN DARK CHOCOLATE.. SUGAR FREE, AND ONLY
ONE CARB.**

HE: BUT I...

SHE: TRY IT.

HE: I.. OKAY. OH.. KAY! THIS IS GREAT. THIS IS SUGAR FREE?

**SHE: SUGAR FREE, DAIRY FREE... ROSS DARK CHOCOLATE. AND FOR ME.. WHITE
CHOCOLATE... IT'S CAFFEINE FREE.**

HE: I'VE NEVER HEARD OF ROSS...

SHE: YOU WILL... BECAUSE WE'RE SPREADING THE WORD.

HE: WAIT, WE CAN'T KEEP THIS TO OURSELVES?

SHE: NOPE. .

**ANNCR: ROSS CHOCOLATES.. TOOTH FRIENDLY, DIABETIC FRIENDLY, CARB
FRIENDLY. SUGAR FREE, GUILT FREE.. AVAILABLE AT HAPPY HARRY'S, CVS, AND LYONS
PHARMACY AND CITY PHARMACY IN ELKTON. OR VISIT ROSSDIRECT.COM FOR OTHER
VARIETIES OF ROSS CHOCOLATE.... THE BETTER CHOCOLATE, BECAUSE IT'S GUILT-FREE!
ONE BITE WILL TELL YOU NOTHING COMPARES, TWO BITES WILL CONVINCEN YOU.**

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Writing for your success!

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