

COPY FORM

CLIENT: NEW CASTLE SHOPPER'S GUIDE TITLE: LIFEBOATS

ID#: NCSHOPPERS.08B WRITER: BK LGTH: 60 START: END:

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INSTRUCTIONS:

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(sfx: thunder crack)

HE: UH-OH, BETTER GET THE BUCKETS...

SHE: (muttering) AND THE LIFEBOATS.

HE: WHAT?

SHE: I SAID, AND THE RAINCOATS! THE ROOF'S LEAKING AGAIN, RIGHT?

HE: EVERY TIME IT RAINS.

SHE: YOU KNOW, WHEN IT RAINS...

HE: ...IT POURS?

SHE: ..WE REMEMBER THE ROOF. WE SHOULD THINK ABOUT THE ROOF BEFORE IT RAINS.

HE: ARE YOU A FORECASTER NOW?

SHE: I CAN PREDICT THIS... WE CAN SOLVE OUR LEAKY ROOF PROBLEM BY LOOKING IN THE NEW CASTLE COUNTY SHOPPERS GUIDE.

HE: THE SHOPPERS GUIDE.

SHE: RIGHT! WE GET IT IN OUR MAILBOX EVERY FRIDAY, AND THEY ALWAYS HAVE ADS FOR PEOPLE WHO CAN DO STUFF FOR US AROUND THE HOUSE...

HE: I'VE HEARD OF PEOPLE LIKE THAT...

SHE: PLUS CONTRACTORS WHO CAN FIX OUR ROOF, THE GUTTERS, WHATEVER WE NEED DONE.. IT'S ALL THERE IN THE CLASSIFIEDS...

HE: THAT'S WHERE WE PUT OUR AD TO SELL THE CAR!

SHE: RIGHT! THE FREE PRIVATE PARTY CLASSIFIED ADS IN THE SHOPPERS GUIDE! AND YOU KNOW, EVEN IF WE CAN'T FIND SOMEONE TO FIX THE ROOF THIS WEEK...

HE: YES...?

SHE: MAYBE WE CAN FIND SOMEBODY SELLING LIFEBOATS...

HE: RIGHT.

ANNCR: THE NEW CASTLE COUNTY SHOPPER'S GUIDE.. THE LARGEST HOME DELIVERED CIRCULATION OF ANY NEWSPAPER IN NEW CASTLE COUNTY. IT'S WHERE THE BUYS ARE! LOOK IN YOUR MAILBOX EVERY FRIDAY, FOR THE LATEST IN LOCAL ADVERTISING, CLASSIFIED ADVERTISING AND FREE PRIVATE PARTY CLASSIFIED ADS.

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Writing for your success!

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