

**COPY FORM**

**CLIENT: NEW CASTLE SHOPPER'S GUIDE TITLE: MOOSEHEAD**

**ID#: NCSHOPPERS.08A WRITER: BK LGTH: 60 START: END:**

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**INSTRUCTIONS: (sfx as indicated)**
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(sfx: door opens)

**SHE: HI, HON... (sfx: phone)**

**HE: HI, LET ME GET THIS... HELLO? YES, WE DID... BUT IT'S ALREADY SOLD.. OKAY, BYE..**

(sfx: phone hang up)

**SHE: YOU SOLD THE CAR?**

**HE: YUP, I TOLD YOU PUTTING THE AD IN THE NEW CASTLE COUNTY SHOPPER'S GUIDE WOULD WORK. I.. (sfx: phone ring) EXCUSE ME. HELLO? RIGHT, A '97, RIGHT. BUT I JUST SOLD IT, SORRY. NO, THANK YOU! (sfx: phone hang up)**

**SHE: HOW MUCH DID WE GET?**

**HE: EXACTLY WHAT WE ASKED FOR. I.. (sfx: phone ring) EXCUSE ME. HELLO? NOPE, SORRY... I JUST SOLD IT. THANKS. YOU TOO. (sfx: phone hang up)**

**SHE: AND WE DIDN'T HAVE TO PAY ANYTHING FOR THE AD?**

**HE: NOPE... WE GET FREE PRIVATE PARTY CLASSIFIEDS IN THE SHOPPERS GUIDE, AND LET ME TELL YOU, THEY REALLY WORK! (sfx: phone ring) EXCUSE ME. HELLO, IF YOU'RE CALLING ABOUT THE CAR, I'VE ALREADY.. OH, HI, MOM. NO, THE PHONE'S BEEN RINGING OFF THE HOOK, AND I ALREADY SOLD THE CAR! OKAY, LOVE YOU TOO, MOM. BYE. (sfx: phone hang up)**

**SHE: YOU KNOW, IF WE CAN SELL THE CAR THROUGH THE SHOPPERS GUIDE, WE MIGHT BE ABLE TO SELL THAT OLD MOOSEHEAD OF YOURS...**

**HE: MY... MOOSEHEAD?**

**ANNCR: THE NEW CASTLE COUNTY SHOPPER'S GUIDE.. THE LARGEST HOME DELIVERED CIRCULATION OF ANY NEWSPAPER IN NEW CASTLE COUNTY. IT'S WHERE THE BUYS ARE! LOOK IN YOUR MAILBOX EVERY FRIDAY, FOR THE LATEST IN LOCAL ADVERTISING, CLASSIFIED ADVERTISING AND FREE PRIVATE PARTY CLASSIFIED ADS. CALL [REDACTED]... [REDACTED].. FOR THE NEW CASTLE SHOPPER'S GUIDE!**

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