



COPY FORM

CLIENT: COUNTRY SUNROOMS TITLE: IMAGE

ID#: CNTRYSUNROOM.07A WRITER: BK LGTH: 60 START: END:

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INSTRUCTIONS: SFX: OUTDOORS, SUMMERY
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THE BEST THING ABOUT SUMMER IS BEING OUTSIDE WITH NATURE.. (sfx: pleasant sounds).
THE WORST THING ABOUT SUMMER IS... BEING OUTSIDE WITH NATURE.. (sfx: mosquito,
slap) NOW YOU CAN TURN THIS.. (sfx: mosquitoes).. INTO THIS... (sfx: cash register)
COUNTRY SUNROOMS, NOW IN THEIR NEW LOCATION IN BEAR, OFFERS A \$1000 CASH
BACK DISCOUNT ON THE INSTALLATION OF A NEW SUNROOM. NO, WAIT... (sfx: two cash
regsiters) THAT'S A DOUBLE CASH BACK DISCOUNT OF \$2000 ON YOUR NEW SUNROOM..
BECAUSE COUNTRY SUNROOMS WILL MATCH THE \$1000 CASH BACK FROM THE
MANUFACTURER... THAT'S \$2000 OFF A BEAUTIFUL NEW SUNROOM, THE NUMBER ONE
HOME IMPROVEMENT IN THE U.S. FOR THE PAST TWO YEARS. EACH COUNTRY SUNROOM
IS CUSTOM BUILT TO FIT YOUR DREAMS, AND YOUR BUDGET. YOU'LL HAVE A ROOM FOR
EVERY SEASON, BRINGING THE OUTDOORS INDOORS, BUT KEEPING OUT THE WORST
PART OF THE GREAT OUTDOORS... (sfx: mosquitoes repelled: bump, small mosquito saying
"ouch").. OUT. COUNTRY SUNROOMS, NOW IN THE SUNSET STATION SHOPPING CENTER
NEXT TO SLEEPY'S ON ROUTE 40 IN BEAR. FOR A NO-OBLIGATION VIDEO OR BROCHURE,
VISIT COUNTRY SUNROOMS OF AMERICA.COM ... AND TURN THIS... (sfx: mosquitoes) INTO
THIS.. (sfx: two cash registers). LIMITED TIME OFFER, SO HURRY IN NOW TO GET \$2000 OFF
INSTALLATION OF A NEW SUNROOM FROM COUNTRY SUNROOMS!

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Writing for your success!
301 Delaware Avenue #2 Wilmington, DE 19803
(302) 478-8609 mail@kopywrighter.com