



COPY FORM

CLIENT: BACKSTAGE CAFE TITLE: ALFRESCO

ID#: BACKSTAGE.08A WRITER: BK LGTH: 60 START: END:

=====

INSTRUCTIONS:

=====

SHE: HONEY, TURN OFF THE TV...

HE: UH-OH

SHE: I NEED SOME MORE SPICE IN MY LIFE.. SOMETHING DIFFERENT, SOMETHING EXCITING....

HE: WELL, I...

SHE; I WANT TO DINE ALFRESCO...

HE: "AL FRESCO?" WHO'S HE?

SHE: NO, ALFRESCO.. IT MEANS DINING OUTDOORS, WITH THE WIND IN MY HAIR, A SOFT GENTLE BREEZE CARESSING MY SKIN...

HE: I'M NOT DINING NAKED....

SHE: NO, UNDER THE TREE.. AT BACKSTAGE!

HE: BACKSTAGE.. IS THAT WHERE YOU'RE MEETING THIS AL FRESCO GUY?

SHE: THERE IS NO AL FRESCO... BACKSTAGE CAFE, ON THE WILMINGTON RIVERFRONT.. THE PATIO'S NOW OPEN!

HE: OH, RIGHT, THAT BACKSTAGE.. BACKSTAGE CAFE... UNDER THE BIG TREE..... COLD BEER, GREAT FOOD....

SHE: RIGHT.. WE COULD GO FOR HAPPY HOUR, STAY FOR A RELAXING DINNER... MAKE IT AN EVENING....

HE: BUT IT'S ONLY LUNCH NOW...

SHE: THEN WE GO FOR LUNCH, TOO.... I LOVE THEIR MENU....

HE: THAT'S WHERE YOU CAN GET MORE SPICE IN YOUR LIFE. BACKSTAGE'S MENU ISN'T YOUR STANDARD PUB GRUB OR FAST FOOD, IT'S EXCEPTIONAL FOOD, SERVED FAST...

SHE: YOU SOUND LIKE A COMMERCIAL..

HE: I HEARD IT ON THE RADIO...

SHE: SO THEN IT'S A DATE, WE'RE GOING TO BACKSTAGE CAFE.. UNDER THE TREE?

HE: SURE, BUT I'M NOT EATING NAKED.... (pause) AND AL HAS TO FIND HIS OWN DATE...

ANNCR: BACKSTAGE CAFE, LUNCH, DINNER, HAPPY HOUR UNDER THE TREE ON THE PATIO.. AND FAST LUNCHESES, INSIDE AND OUT... THERE'S ALWAYS MORE HAPPENING BACKSTAGE!

=====

Writing for your success!

301 Delaware Avenue #2 Wilmington, DE 19803
(302) 478-8609 mail@kopywriter.com