

**COPY FORM**

**CLIENT: TATTERSALL COUNTRY CLUB TITLE: TROTTER'S CLUB**  
**ID#: TATTERSALL.07A WRITER: BK LGTH: 60 START: END:**

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**INSTRUCTIONS: TROPICAL MUSIC**

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**ANNCR: YOUR GOLFING BUDDIES KEEP TELLING YOU..**

**V1: TATTERSALL.**  
**V2: TATTERSALL.**  
**V3: TATTERSALL. YA GOTTA PLAY IT.**

**ANNCR: WELL, NOW THERE'S AN OPPORTUNITY TO PLAY AT THE BEST RATE  
GUARANTEED.. BY JOINING THE TROTTER'S CLUB AT TATTERSALL. AS A TROTTER'S  
CLUB CARDHOLDER, YOU'LL PLAY FOR JUST \$65, SEVEN DAYS A WEEK.. THAT'S MONDAY  
THROUGH THURSDAY ANYTIME AND AFTER 11 FRIDAY THROUGH SUNDAY. ONE  
ACCOMPANYING GUEST CAN PLAY FOR THE SAME RATE. PLUS, YOU'RE ENTITLED TO 10%  
OFF SOFT GOODS IN THE PRO SHOP AND 10% OFF FOOD PURCHASES AND FREE USE OF  
THE RANGE PRIOR TO PLAY SO YOU CAN HONE YOUR SKILLS FOR TATTERSALL'S  
CHALLENGING.. AND BEAUTIFUL LAYOUT... DESIGNED BY THE "U.S. OPEN DOCTOR,"  
REES JONES. AND JUST FOR SIGNING UP FOR THE TROTTER'S CLUB AT TATTERSALL,  
YOU'LL EARN A FREE ROUND OF GOLF! THE TROTTER'S CLUB CARD IS JUST \$299 AND  
INCLUDES UNLIMITED PLAY AT THE BEST RATE, GUARANTEED! DISCOVER CHESTER  
COUNTY'S BEST KEPT SECRET.. TATTERSALL COUNTRY CLUB.. FIVE MINUTES FROM  
DOWNTOWN WEST CHESTER... AND SOON YOU'LL BE THE ONE TELLING YOUR OTHER  
GOLFING BUDDIES...**

**V1: TATTERSALL.**  
**V2: TATTERSALL.**  
**V3: TATTERSALL. YA GOTTA PLAY IT!**